



2017 昆士蘭正體漢字文化季語文競賽系列活動

『文字創意彩繪比賽』競賽辦法

壹、活動宗旨 Aim

為推廣正體漢字書寫和生活美學，擴大澳大利亞昆士蘭地區正體漢字運用範疇，及藉由文字與文化活動之推廣宣傳，導引鼓勵當地華裔子弟、主流學校學生、華語文教學相關工作者及社會人士體驗正體漢字之美，廣泛提升華語文學習興趣，傳承及弘揚優良中華文化，特舉辦本系列競賽活動。本年度競賽內容配合年度「生肖」為主題，以「臺灣」、「正體字」、「華語文學習」及「中華文化」為主要意象素材，聯繫僑胞彼此間與祖國的感情，並強化僑居地主流社會人士對臺灣的認識與認同。The purpose of this event is to provide the opportunities for the community to experience and appreciate of the beauty of "Hanzi"- the Traditional Chinese character and the culture. The aims of the contests are to promote the learning of traditional Chinese language, to give learners the opportunity to express their ideas, display their language skills, gain confidence in using the language, and to appreciate traditional and contemporary Chinese culture as well as getting to know Taiwan, a modern, dynamic and friendly society where the ancient and modern, traditional and new are seamlessly woven together.

貳、辦理單位 Organization

- 一、指導單位：中華民國僑務委員會 Overseas Community Affairs Council
- 二、統籌單位：布里斯本華僑文教服務中心 OCAC Brisbane Office (QTC)
- 三、主辦單位：昆士蘭華語文教師聯誼會 QTeachers Association
- 四、協辦單位：昆士蘭地區各僑校與各僑團 Schools and the community

參、活動時間 Date

報名截止日期：即日起 至 6 月 16 日（星期五）止。
Cutoff Date: 16th June 2017

肆、報名及交件流程 Admission and Registration

1. 免報名費。Admission is Free.

僑校等團體報名者，統一由團體單位索取比賽用紙，請洽詢各單位競賽負責人。
Chinese school students please inquire the paper for Creative Art Competition and the registration form from your school.

個別報名者，請逕向昆士蘭台灣中心領取比賽稿紙或自行列印數位稿紙格式使用。
Individual applicants, please inquire the paper for Creative Art Competition and the registration form from Queensland Taiwan Centre.

2. 採報名制。Registration is essential. Please fill in the online registration form

<https://goo.gl/KRGLvc> and submit the artwork prior to the cutoff date.

團體交件：請僑校團體統一以學校/班級為單位於報名截止日前填妥線上報名表

<https://goo.gl/KRGLvc> 並繳交作品至主辦單位聯絡人完成報名作業。

Chinese school students please submit to your school prior to the cutoff date.

個別交件：請於報名截止日前填妥線上報名表 <https://goo.gl/KRGLvc> 並繳交作品至

昆士蘭台灣中心完成報名作業。Individual registrations please submit to Queensland Taiwan Centre prior to the cutoff date.

伍、競賽組別及對象 Category

(A)幼童組 Early Childhood：澳洲學齡前幼童 Preschool ages ~ Prep

(B)小學中低年級組 Lower Primary：澳洲小學一～三年級學生 Years 1~3

(C)小學中高年級組 Upper Primary：澳洲小學四～六年級學生 Years 4~6

(D)初中組 Junior High School：澳洲中學七～九年級學生 Years 7~9

(E)高中組 Senior High School：澳洲中學十～十二年級學生 Years 10~12

(F)青年與社會人士組 Open category：各大專院校學生或其他參賽者。

參賽者所報組別以澳洲學校就學年級為準，年齡以比賽截止日期為準，不得越組參賽。請各單位、家長及參賽者確實核對參賽者之年級/年齡，虛報年級/年齡之參賽者將取消參賽資格和獎項。All applicants must apply in correct category according to their grade in mainstream school in 2017 or birthday as on the cutoff date, no cross category applications will be accepted.

陸、競賽內容、規則 Conditions and Guidelines

參賽者按組別條件參賽，限以主辦單位提供之指定比賽用紙或數位稿紙格式交稿。

評審團隊將依參賽組別按評分標準評分。

作品規格：

1. 所有作品一律以 A4 尺寸參賽。All entries are restricted to A4 size only.
2. **參賽者姓名僅限填寫於報名表格中。**提交之作品，須檢附正楷填妥之紙本報名表，並填妥線上報名表 <https://goo.gl/KRGLvc>。Please do not state your name on the art work. Please complete the Contestant Details (please print in BLOCK letter) and Consent Declaration attached to the back of the artwork and submit the online registration <https://goo.gl/KRGLvc> for your entry.
3. 不得以共同創作之方式參賽。Joint entry is not accepted.
4. 參賽作品媒介可以水彩、蠟筆、版畫、水墨、彩色筆等各式繪畫材料表現，不需裝裱。為尊重並避免浪費食物，請勿使用食材於作品上。Artwork in all mediums accepted, innovative methods encouraged. Respecting and avoiding the waste of food, we appreciate that no food to be used for the artwork.
5. 數位作品須自行印刷，以紙本交件，否則不予受理。Digital artwork entry can only be accepted with printed hard copy.

柒、評分標準 Rating

- | | |
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| 1. 主題表現 (Interpretation and the clarity of the theme to the viewer) : | 25% |
| 2. 創意 (創意與原創性 Creativity and Originality): | 25% |
| 3. 整體呈現 (整體感與美觀 Overall impression): | 25% |
| 4. 繪畫技巧 (色彩與構圖運用 Quality of artistic composition): | 25% |

捌、給獎辦法 Awards

各組按個人成績擇優獲選特優、優選及佳作者數名。獲選特優者於頒獎與成果展示典禮上頒發獎狀、獎金與獎品以資鼓勵。獲選優選及佳作者於頒獎與成果展示典禮上頒發獎狀、獎品以資鼓勵。Each category will be awarded High Distinction, Distinction and Credit prize. All awarded applications will be present with certificate and prize and the awarded work will be exhibited.

頒獎典禮：2017 昆士蘭正體漢字文化季語文競賽系列活動頒獎典禮預定於 8 月 6 日 (週日)下午舉行。“2017 Queensland Hanzi Character and Culture Festival”
Award and prize presentation (scheduled) : 6th August 2017 (subject to change).

玖、報名、收件及展示地點 Venue

昆士蘭台灣中心 Queensland Taiwan Center

拾、聯絡方式 Contact Details

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***聲明 Disclaimer:** 昆士蘭華語文教師聯誼會 Qteachers Association 主辦之昆士蘭正體漢字文化季之參賽作品將由競賽評審委員會評審，該會持有最後裁定權。主辦單位擁有所有公開刊登、放映、展示和展覽陳列所有參賽作品，以及參加者於活動中的肖像、影帶及聲帶之權利，而不另付酬。主辦機構保留隨時更改及取消部分或全部比賽及其有關活動而不作另行通知。All contesting entries will be judged by the judging panel, which has the rights to make the final decision. Qteachers Association have all the rights to publish, show, film, exhibit and use all the contesting entries, footage, and comment from the event and all participants in the form of photography, videography and sound without any monetary compensation. The organizers are not responsible for artwork damage or lost and reserve all the rights to make any changes or cancel the event and its activities without notice.